

FAX# 610-225-7233
OCT15/12 11.44
HARRIS REPORT FROM STATION
*** WKIN-TV ***

REP. #	OFF. # 13	SALESMAN #
BUYER NAME	ERICA CORSO	
SALES PRSN	PH- JIM QUINN	

SALES PRSN	PH-	JIM QUINN
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CLASS: NATL. LOCAL REGIONAL

ACE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT15/12 11.44

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
IDCVF AUTHORIZED BY THE JOE DONNELLY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 354 AGENCY PRODUCT CODE = 352 AGENCY EST# = 2445												
1			300P-400P	30		\$110.00	10/19	10/19	1		FRI	1
PROGRAM : JUDGE JOE BROWN ORD COM1 : WIN CON COM1 : JUDGE JOE BROWN												
2			700A-900A	30		\$400.00	10/19	10/19	1		FRI	1
PROGRAM : FOX 59 MORNING NEWS ORD COM1 : WIN CON COM1 : FOX 59 MORNING NEWS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000A-1100A PROGRAM : RICKI LAKE ORD COM1: WIN CON COM1: RICKI LAKE	30		\$125.00	10/22	10/22	1		MON	1
4			1000P-1100P PROGRAM : FOX 59 NEWS AT 10PM ORD COM1: WIN CON COM1: FOX 59 NEWS AT 10PM	30		\$1,000.00	10/22	10/22	1		MON	1
5			400P-500P PROGRAM : FOX 59 NEWS AT 4 ORD COM1: WIN CON COM1: FOX 59 NEWS AT 4	30		\$275.00	10/22	10/22	1		MON	1
6			900A-1000A PROGRAM : FOX 59 MORNING NEWS ORD COM1: WIN CON COM1: FOX 59 MORNING NEWS	30		\$125.00	10/22	10/22	1		MON	1
7			900A-1000A PROGRAM : FOX 59 WEEKEND NEWS ORD COM1: WIN CON COM1: FOX 59 WEEKEND NEWS	30		\$300.00	10/20	10/20	1		SAT	1
8			1000A-1100A PROGRAM : RICKI LAKE ORD COM1: WIN CON COM1: RICKI LAKE	30		\$125.00	10/18	10/18	1		THU	1
9			1000P-1100P PROGRAM : FOX 59 NEWS AT 10PM ORD COM1: WIN CON COM1: FOX 59 NEWS AT 10PM	30		\$1,000.00	10/18	10/18	1		THU	1
10			400P-500P PROGRAM : FOX 59 NEWS AT 4 ORD COM1: WIN CON COM1: FOX 59 NEWS AT 4	30		\$275.00	10/18	10/18	1		THU	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			900A-1000A PROGRAM : FOX 59 MORNING NEWS ORD COM1: WIN CON COM1: FOX 59 MORNING NEWS	30		\$125.00	10/18	10/18	1		THU	1
12			1000A-1100A PROGRAM : RICKI LAKE ORD COM1: WIN CON COM1: RICKI LAKE	30		\$125.00	10/16	10/16	1		TUE	1
13			1000P-1100P PROGRAM : FOX 59 NEWS AT 10PM ORD COM1: WIN CON COM1: FOX 59 NEWS AT 10PM	30		\$1,000.00	10/16	10/16	1		TUE	1
14			400P-500P PROGRAM : FOX 59 NEWS AT 4 ORD COM1: WIN CON COM1: FOX 59 NEWS AT 4	30		\$275.00	10/16	10/16	1		TUE	1
15			900A-1000A PROGRAM : FOX 59 MORNING NEWS ORD COM1: WIN CON COM1: FOX 59 MORNING NEWS	30		\$125.00	10/16	10/16	1		TUE	1
16			1000P-1100P PROGRAM : FOX 59 NEWS AT 10PM ORD COM1: WIN CON COM1: FOX 59 NEWS AT 10PM	30		\$1,000.00	10/17	10/17	1		WED	1
17			300P-400P PROGRAM : JUDGE JOE BROWN ORD COM1: WIN CON COM1: JUDGE JOE BROWN	30		\$110.00	10/17	10/17	1		WED	1
18			700A-900A PROGRAM : FOX 59 MORNING NEWS ORD COM1: WIN CON COM1: FOX 59 MORNING NEWS	30		\$400.00	10/17	10/17	1		WED	1

REP HEADLINE# 6374367
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

OCT/12						\$6,895.00						
CONTRACT TOTAL												\$6,895.00
TOTAL SPOTS												18

MARKET TOTALS \$137,900 WXIN 5% WISH 37% WRTV 14% WTHR 42% WTTV 1% WNDY 1% CABL 0%

SVC- NSI

DEMOS - RA35+*